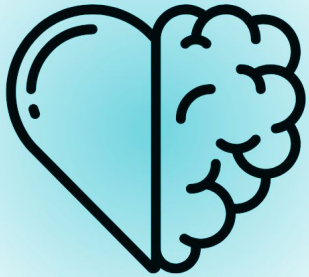




**ANNE ARUNDEL
COALITION**

Guiding Coalition
April 26, 2023



Community Building

- Welcome
 - Healthy Anne Arundel Co-chair Introduction
-

HAAC Communications

- Spring 2023 [Newsletter](#)
- [Website](#) Metrics

Our Shared Work to Improve Community Health

- Mental Health & Wellness Work Group
 - [May Mental Health Awareness Month](#) campaign
 - Healthy Eating Active Living Work Group
 - Healthy Anne Arundel Day
 - Strategic Planning retreats for both workgroups
-

LBHA Plan

- Presentation from Mental Health Agency and Behavioral Health
-



Introducing Dr. Tonii Gedin



Dr. Tonii Gedin was appointed as Anne Arundel County's Acting Health Officer on March 23, 2023.

Dr. Gedin's work over the past 16 years has focused on removing barriers to care, and creating systems that increase health equity and improving outcomes. The Healthy Anne Arundel Coalition is grateful for the experience and leadership she adds to our team!



SPRING 2023

The Healthy Anne Arundel Coalition is a collaboration among county leaders who recognize that health is an important issue impacting the physical, mental, and environmental aspects of life for all who live, work, and play in Anne Arundel County.

GUIDING COALITION LEADERSHIP

Anne Arundel County Executive Stuart Pittman and the Anne Arundel County Department of Health announced the departure of Health Officer Dr. Nilesh Kaylanaraman to assume the role of Deputy Secretary for Public Health Services at the Maryland Department of Health. Dr. Kalyanaraman's last day was March 21, 2023. Under his leadership, the Department of Health relaunched the Healthy Anne Arundel Coalition to address community identified health priorities.



Dr. Tonii Gedin was appointed as Anne Arundel County's Acting Health Officer and began in this role on March 23, 2023. Dr. Gedin joined the Anne Arundel County Department of Health in May of 2020 as the Deputy Health Officer of Public Health with a Masters in

Community and Public Health Nursing and a Doctorate in Nursing Practice. Her work over the past 16 years has focused on removing barriers to care, and creating systems that increase health equity and improving outcomes.

The Healthy Anne Arundel Coalition is grateful for the leadership and experience that Dr. Gedin adds to our team!



To view the Healthy Anne Arundel community events calendar, use the QR code or go to HealthyAnneArundel.org/events

MENTAL WELLNESS WORKGROUP

Purpose: Improving mental wellness for all.

Co-chair: Tameka Smith

Anne Arundel County Office of the County Executive

Co-chair: Ann Hoyt

Anne Arundel County Mental Health Agency

May is Mental Health Awareness Month. Green is the color that symbolizes mental health awareness. We would like to know how you embrace your mental health. Take a selfie (wear green if possible) and share using the QR code below or [www.https://www.aahealth.org/be-green-be-seen/](https://www.aahealth.org/be-green-be-seen/). This will be posted on social media, so it is up to you if you want to include your face.



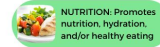
Local organizations are encouraged to "light up green", along with Anne Arundel Medical Center, Baltimore Washington Medical Center, Annapolis City Hall, and many others in support of Mental Health Awareness Month.

The next Mental Wellness Workgroup meeting is in person on June 14th to plan for our work over the next year.

If you are interested in being a part of one of our dynamic workgroups, email HealthyAnneArundel@aacounty.org or call 410-222-7405 for more information.

HEALTHY ANNE ARUNDEL DAY WAS APRIL 7, 2023!

Most of the major causes of death in Anne Arundel County are preventable, manageable, or improved upon with diet and exercise. Healthy Anne Arundel celebrates local organizations that encourage healthy activities and choices that support healthy lifestyles. Local organizations participated by hosting 25 activities and events during the weeks before and after April 7th that involved at least 2 of the following:



Healthy Anne Arundel Coalition proudly thanks the following organizations that held free healthy eating and active living events for **#HealthyAnneArundelDay**

Anne Arundel County Public Library
Anne Arundel County Recreation and Parks
Chesapeake Children's Museum
Giant Food
Merritt Health Clubs
MY Fitness
Severna Park Racquetball & Fitness Club
Tennis Alliance of Anne Arundel County

HEALTHY EATING AND ACTIVE LIVING WORKGROUP

Purpose: Promoting positive lifestyle habits.

Co-chair: Ann Heiser Buzzelli

Anne Arundel County Department of Health

Co-chair: Mizetta Wilson

The Partnership for Children, Youth, and Families

FindHelp.com is an online platform for health and wellness resources. Healthy Anne Arundel is using this platform to expand the existing database of programs and services offered throughout the county. The HEAL workgroup is collecting resources to share on this platform and developing a plan to share these resources with the community. Our goal is to make Healthy Anne Arundel the home for health-related resources in the county.

If you know of any resources, such as programs or services to add to our database, please use the submission form in the QR code. Contact us at HealthyAnneArundel@aacounty.org or call (410)-222-7405.

To submit resources, programs, and services, use the QR code or go to <https://forms.gle/KGsvvzwjJoozmTXj9>.



The next HEAL meeting is in person on May 18 at 12:30pm to plan for our work over the next year.

GUIDING COALITION MEMBER ORGANIZATIONS

- Anne Arundel County Department of Health
- Anne Arundel County Mental Health Agency
- Anne Arundel County Police
- Anne Arundel County Council
- Kingdom Alliance Church
- Anne Arundel Economic Development Corporation
- MedStar Harbor Hospital
- University of Maryland, Baltimore Washington Medical Center
- Heritage Community Church
- Bay Community Health
- Anne Arundel County Fire Department
- Anne Arundel County Community Action Agency
- Annapolis Office of Emergency Management
- Anne Arundel County Public Schools
- Partnership for Children, Youth & Families
- Chase Brexton Health
- City of Annapolis
- Anne Arundel County Public Libraries
- Anne Arundel County Department of Social Services
- Total Health Care
- Annapolis City Police Department
- Luminis Health, Anne Arundel Medical Center
- Office of the County Executive Anne Arundel County
- Anne Arundel Connecting Together

VISION

All people have the knowledge, resources and equitable access to care to improve their own health and well-being.


VALUES

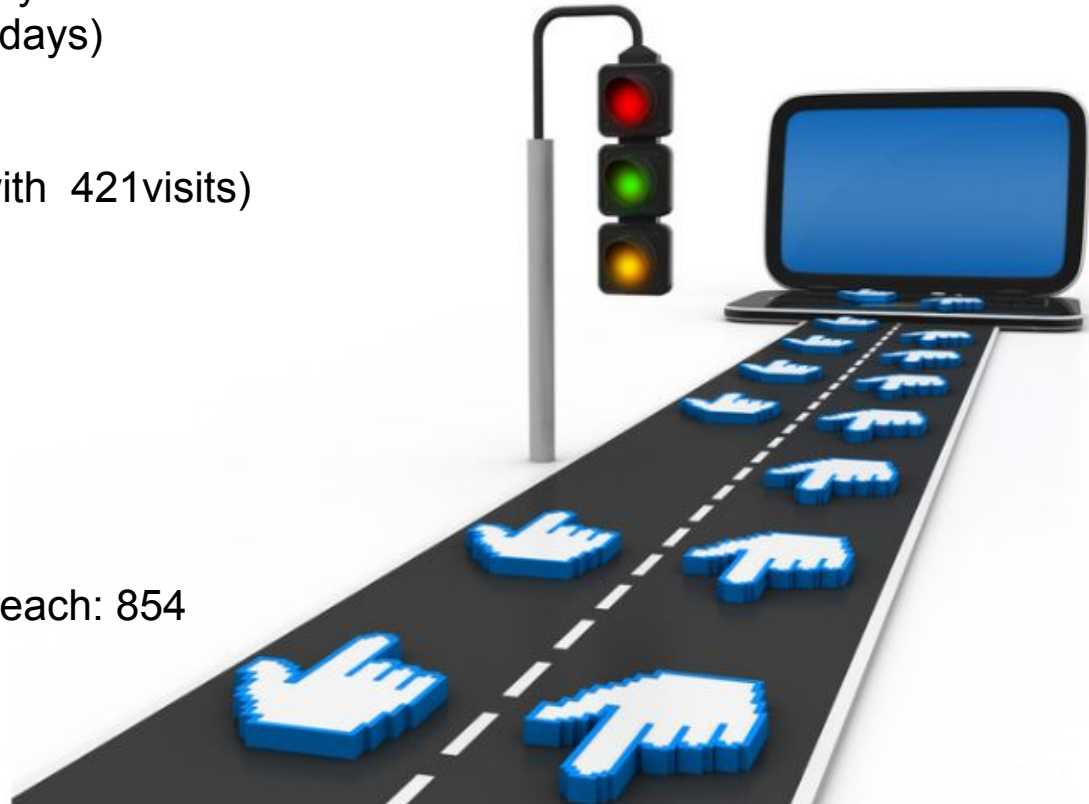
- Equity
- Cultural relevance
- Prevention
- Quality and length of life
- Collaboration

MISSION

Working together to remove barriers and create optimal conditions that improve the health and well-being of all people, focusing on people impacted by health inequities.

HAAC website Metrics

- 448 unique visits in the last 30 days
(89% increase over previous 30 days)
- 803 unique visits YTD 2023
(93% increase from YTD 2022 with 421 visits)
- **Traffic Sources**
 - 59% direct (typed in URL)
 - 36% search engine
 - 5% social media, email
- **Social Media (last 30 days)**
 -  665 followers, 6 new, post reach: 854
 -  7 followers, post reach: 16



Workgroup Updates

**Mental Health
and Wellness**



**Healthy Eating
Active Living**



Mental Health and Wellness

Co-chairs

Tameka Smith

Anne Arundel County Office of the County Executive

Ann Hoyt, M.S.W., LCSW-C

Anne Arundel County Mental Health Agency

Mental Health and Wellness

Key Activities

- ✦ Mental Health Awareness Month
May 2023
- ✦ Workgroup retreat
June 14, 8:30am - 12:30pm at Blue Heron Center



May Mental Health Awareness Month

- Campaign [landing page](https://www.aahealth.org/mental-health-awareness-month-may-2023)
www.aahealth.org/mental-health-awareness-month-may-2023
- Website traffic:
 - Landing page
 - Network of Care
 - BeWellIAA (changethebeat.org)
- 25 community events scheduled
- 7 organizations lighting up green
- # holding activities supporting mental health for staff, clientele
- # sharing Mental Health Awareness Month information
 - flyer, website link, social media, email, email signature





www.aahealth.org/mental-health-awareness-month-may-2023



How do you embrace your mental health?



"I go for a hike with my kids."



Be Green. Be Seen.



May is Mental Health Awareness month and we're asking: How do you embrace your mental health?

Do you call a friend? Go for a walk? Write in a journal? **Snap a picture of what you do to embrace your mental health!**

Submit Your Photos



Anne Arundel
County
Network
of Care

BeWellAA
EMBRACE YOUR MENTAL HEALTH

What can you do?

Show us your green
#BeGreenBeSeen



Tell us how you
embrace your
mental health



Muéstranos tu verde
#SerVerdeSerVisto



Cuéntenos
cómo cuida su
salud mental



우리에게 초록색을 보여주세요
#초록색을 보여주세요



정신 건강을 어떻게
받아들이는지
알려주세요



- Snap a photo and tell us how you embrace your mental health
- Share the campaign flier and events flier with staff.
- Visit and share the landing page for mental health events in May
- Attend a Mental Health Month event
- Use the "Be Green, Be Seen" logo in your email signature in May.



**BE GREEN.
BE SEEN.**
#mentalwellness

Mental Health Events May 2023

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

May 4:
Sextortion Documentary,
Meade High School

May 6:
Wellness Events Throughout
the County

May 7:
Wellness Weekend
Downs Park

May 11:
Older Adult Art Exhibit
Annapolis Senior Center

May 15:
Mental Health Awareness Fair
Thrive Behavioral Health

May 19:
Teen Mental Health Night
Broadneck Library

May 20:
Women's Empowerment Brunch
Center of Transformation

May 21:
Burgers & Bands for
Suicide Prevention
Severna Park Taphouse

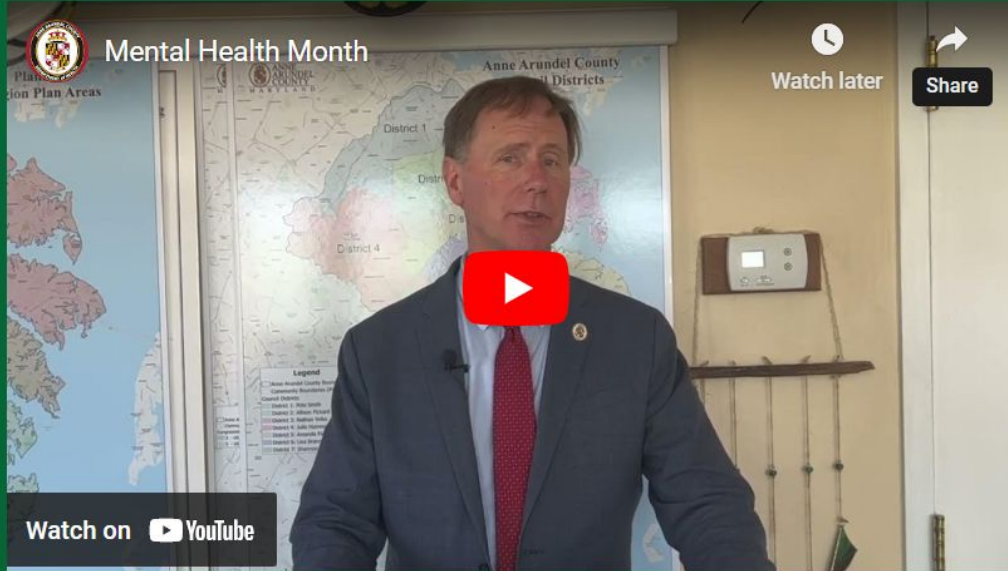
May 30:
Dungeons & Dragons Mental Health
Glen Burnie Library

Use the QR code to see the full list of events!



**ANNE ARUNDEL
COALITION**





NOW, THEREFORE, I, STEUART L. PITTMAN, County Executive, on behalf of Anne Arundel County, do hereby proclaim the month of May 2023 as **MENTAL HEALTH AWARENESS MONTH**. As the County Executive, I also call upon everyone to recommit our community to increasing awareness and understanding of mental illnesses, reducing stigma and discrimination, and promoting appropriate and accessible services for all people.
Read the Full Proclamation.

Mental Wellness Workgroup: Active and **New/Renewed members:**



Anne Arundel County Board of Education

Anne Arundel County Community Action Agency

Anne Arundel County Department of Aging

Anne Arundel County Department of Health

Anne Arundel County Department of Recreation and Parks

Anne Arundel County Mental Health Agency

Anne Arundel County Office of the County Executive

Anne Arundel County Public Library

Arundel Lodge

Local Providers and Community Members

Luminis Health, Anne Arundel Medical Center

Partnership for Children, Youth, and Families

Substance Misuse Prevention Coalitions

University of Maryland, Baltimore Washington Medical Center



Healthy Eating and Active Living

Co-chairs

Ann Heiser Buzzelli, R.D., L.D.N.

Anne Arundel County Department of Health

Mizetta Wilson, M.S., NPM

Partnership for Children, Youth, and Families

Healthy Eating and Active Living

Key Activities

- ✦ Healthy Anne Arundel Day
April 7, 2023
- ✦ Workgroup retreat
May 18 11:30am- 1:30pm at Kinder Farm Park





ANNE ARUNDEL DAY **APRIL 7 2023**

- 8 organizations held 25 events involving physical activities, nutrition, nature, and family involvement.
- Participants new to HAAC: Rec & Parks, Giant Food, Merritt Health Clubs, Severna Park Fitness Club, MY Fitness
- Social media response:
 - Facebook + Instagram: 466 post reach, 56 engagements
 - Participating organization posts: 134 reached, 59 engagements

Healthy Eating and Active Living Workgroup: Active and **New/Renewed members:**



Anne Arundel County Board of Education

Anne Arundel County Community Action Agency

Anne Arundel County Department of Health

Anne Arundel County Department of Recreation and Parks

Anne Arundel County Food Bank

Anne Arundel County Office of the County Executive

Anne Arundel County Public Library

Chesapeake Children's Museum

Giant Food

Head Start, Y of Central Maryland

Local Health Clubs

Local Providers and Community Members

Luminis Health, Anne Arundel Medical Center

Partnership for Children, Youth, and Families

Tennis Alliance of Anne Arundel County

University of Maryland, Baltimore Washington Medical Center

Community Plan for Behavioral Health Anne Arundel County FY24 - FY26





Closing Remarks

Next Meeting: July 26, 2023

Visit the HAAC Events Calendar & share your events



Email:

HealthyAnneArundel@aacounty.org

