



Meeting Minutes

Healthy Anne Arundel Guiding Coalition Virtual Meeting July 26, 2023, 9:00 – 10:00 am

Attendance:

<p>Adrienne Mickler (AAMHA) aldpindellcharles@annapolis.gov</p> <p>Amanda Fiedler</p> <p>Charlestine Fairley (AACCAA) ecjackson@annapolis.gov</p> <p>Donna Phillips (AAMC)</p> <p>Phoebe Forman (BWMC)</p> <p>Dr. Tonii Gedin (DOH) jglover@aaccaa.org</p> <p>Jill Donaldson (MedStar)</p> <p>Juanita Tryon (Bay Community Health)</p> <p>Kevin Simmons (Annapolis OEM) mhjackson@aacps.org</p> <p>Patrick Mutch (Chase Brexton)</p> <p>Trisha Wolford</p>	<p>Pamela Brown (Partnership for Children, Youth, and Families)</p> <p>Carnitra White (Social Services) agapeadv21@aol.com</p> <p>Danny Bellamy (Total Healthcare)</p> <p>Rebecca Dooley (BWMC)</p> <p>Jose Torres heritagecc.net</p> <p>Jill Seamon (Economic Development Corps)</p> <p>Karen Ancarrow-Rice pastork@thefccca.org</p> <p>Diane Benner (AACPL) sbrandford@annapolis.gov</p> <p>Karen Johnson (Anne Arundel Connecting Together)</p>
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DOH staff and Guests: Mindi Garrett, Donna Perkins, Kristin Coleman, Ann Heiser Buzzelli, Ann Hoyt (Mental Health Agency), Mizetta Wilson (Partnership),

Community Building

- Welcome- Healthy Anne Arundel Co-chair, Dr. Tonii Gedin

HAAC Communications

- Leading up to Mental Health Awareness Month, May 2023, the Mental Wellness Work Group formed a planning committee to organize a campaign to raise awareness and encourage community engagement. During the month of May:
 - o 30 mental health events were held throughout the county
 - o 10 organizations lit up green
 - o Dozens of organizations held internal activities for employees (such as pizza parties, walking meetings, sharing mental wellness resources, journaling)

sessions, "Wellness Wednesdays", staff discussions on mental health, and outdoor time)

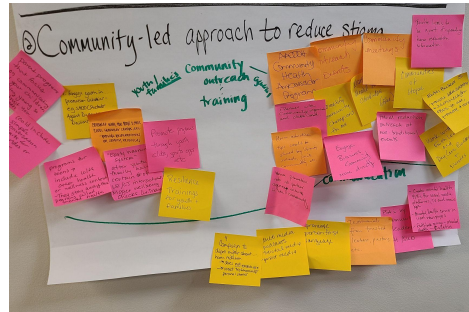
- o 30 photo submissions to the #BeGreenBeSeen campaign.



- o Website & social media
 - 451 unique visits to HAAC website
 - 456 unique visits to Be Green page
 - 2321 Facebook post reach
 - 112 post engagement
- Work Group planning retreats: Each work group held an in-person retreat to discuss what is currently being done, review the community health assessment, determine where there may be gaps in services, and brainstorm ideas on how HAAC can support those efforts over the next two years.



HEAL Work Group Retreat
May 18, Kinder Farm Park



Mental Wellness Work Group Retreat
June 14, Arundel Center

HEAL Work Plan 2023 - 2025

- Goal 1: Promote sharing of HEAL resources and events
 - Objectives:
 - o By Dec 2023, Develop informational materials to promote the new HEAL resource platform
 - Responsibility: HAAC- Mindi Garrett; HEAL partners
 - o By Jan 2024, research and create (if applicable) social media accounts for HAAC to reach young audiences
 - Responsibility: HAAC- Mindi Garrett; AACPS- Jodi Risse; AACPL- Carol Cason; Merritt Health Clubs- James Merritt
 - o By March 2024, Develop a campaign for Healthy Anne Arundel Day (April 7)

- Responsibility: HAAC- Mindi Garrett; Merritt Health Clubs- James Merritt; Rec & Parks- Bill Martin, Ebony Shurger; AACPL- Carol Cason; Community Alliance of South County- Christine Harrison; AACO Food Bank- Kea McCoy-Farr
 - o By May 2024, Identify opportunities for partners to present their programs at a community meeting or event
 - Responsibility: HAAC- Mindi Garrett; HEAL partners
- Goal 2: Promote policies that support healthy living

Objectives:

 - o By Sept 2023, Develop a one-pager about the PHIT Act [S.786]
 - Responsibility: HAAC- Mindi Garrett; DOH- Anne Heiser Buzzelli; Merritt Health Clubs- James Merritt; Rec & Parks- Bill Martin, Ebony Shurger; Partnership- Mizetta Wilson
 - o By Sept 2023, Develop an information sheet describing best practices for healthy meetings and events
 - Responsibility: HAAC- Mindi Garrett; DOH- Ann Heiser Buzzelli; AACPS- Jodi Risse; BWMC- Becca Dooley
 - o By Sept 2023, Form a disability inclusion subcommittee to prepare for the Public Health Disability Inclusion Project grant (CDC)
 - Responsibility: HAAC- Mindi Garrett; DOH- Ann Heiser Buzzelli; AACPS- Jodi Risse; BWMC- Becca Dooley
 - Still needed: Organization that supports people with disabilities, Person living with a disability
 - o By June 2024, Research fee structures and develop an information sheet explaining Rec & Parks sports field/ facility cost break plan for youth non-profits
 - Responsibility: HAAC- Mindi Garrett; HEAL partners; Rec & Parks-

Mental Wellness Work Plan 2023 - 2025

- Goal 1: Promote sharing of mental wellness resources

Objectives to meet this goal:

 - o By Sept 2023, develop a bi-weekly communication and distribution list to feature upcoming mental wellness events.
 - Responsibility: HAAC- Mindi, All HAAC partners, DOH Comms
 - o By May 2024, develop 10 mental wellness social media posts featuring local resources.
 - Responsibility: HAAC- Mindi Garrett; Network of Care- MHA, Ann Hoyt; Uneo Health- Eric Sullivan; BeWellAA/ DOH- Sandy O'Neill
 - o By Dec 2023, create a one page visual about what happens when warmline is called.
 - Responsibility: HAAC- Mindi Garrett; Crisis Response/MHA- Adrienne Mickler, Ann Hoyt

- o By March 2024, create a video about using the crisis warmline.
 - Responsibility: HAAC- Mindi Garrett; Crisis Response- Adrienne Mickler, Ann Hoyt; AACPS- Ryan Voegtlin (school YouTube channel), CE Office- Kristy Alvarez (Arundel TV)
- o By April 2024, develop a campaign for Mental Health Awareness Month 2024.
 - Responsibility: HAAC- Mindi Garrett; MHA- Adrienne Mickler, Ann Hoyt; AACPS- Dr. Ashworth, Ryan Voegtlin; DOH- Darin Ford, Sara Schmidt; Lumini Health- Donna Phillips; CE Office- Kristy Alvarez
- o By Aug 2023, assist Behavioral Health with campaign development and promotion for Recovery Month and Suicide Awareness Day.
 - Responsibility: HAAC- Mindi Garrett; DOH- Sara Schmidt
- Goal 2: Promote sharing of mental wellness policies
 - o By Jan 2024, share a presentation for HAAC partners specific to cannabis legislation.
 - Responsibility: HAAC- Mindi Garrett; input from all work group partners
 - o By Jan 2024, draft a process to share what is being discussed regarding mental health legislation with HAAC partners.
 - Responsibility: HAAC- Mindi Garrett, Donna Perkins; MHA- Catherine Gray
 - o By Dec 2023, identify 3 local employers to train employees on county mental health services/ resources (i.e., Crisis Warmline).
 - Responsibility: HAAC- Mindi Garrett; input from work group partners

Website Metrics

2000+ unique visits YTD 2023

(113% increase from YTD 2022 with 946 visits)

- Traffic Sources YTD

52% direct (typed in URL)

42% search engine

6% referral from another website, email or social media

- Social Media (last 30 days)

Facebook: 686 followers, 7 new, post reach: 1016

Instagram: 8 followers, post reach: 5